

StraPet

Team 6



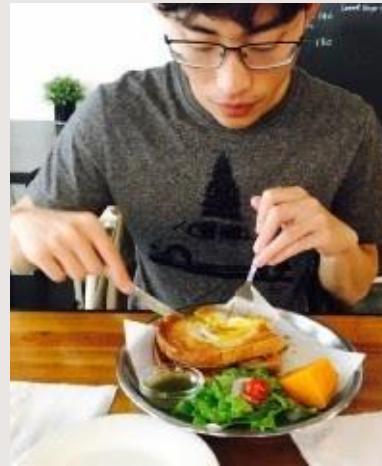
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How to make the Public Animal Shelter want to use our Product ?

For private animal shelter, our app provide an effective and efficient communication way between the shelter and adopters. And so on, for public animal shelter, they can take private one as a good paradigm.

Some Features of our Product

Adding a function on the platform to upload videos of the animals and make potential adopters to know more about the animals' daily lives.



Problems & Solutions

Get to the core of the issue and
find the solutions



Problem

1. The rescue animal groups don't have a platform to upload comprehensive information of the stray animals immediately
2. Rescue animal groups and adopters losing contacts with each other may lead to mistreatment of the animals
3. There are many people who think their pets as "things" rather than "creatures"



Solution

1. Create a way for efficient communication between animal rescue groups / shelters and adopters -> focuses more on specific scope: consider individuals and private animal shelter first
2. Change people's perspective and imagination towards stray animals -> communication after adoption, volunteer, maybe add video



Tasks

CHANGE THE ORDER

Simple



Moderate



Complex

01
Rescue groups can upload info of animals in huge quantity while upholding the quality of descriptions

02
Facilitate adopter's understanding of the animals with the basic indicators.

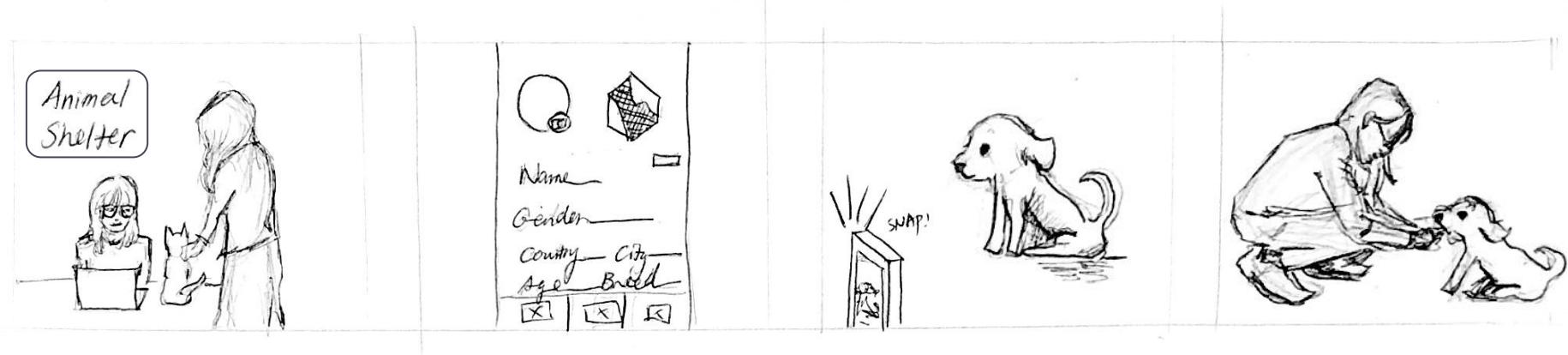
03
Foster efficient communication between staff in animal's shelter and adopters

04
Encourage people to pay more attention to the adoption ecosystem

Storyboards



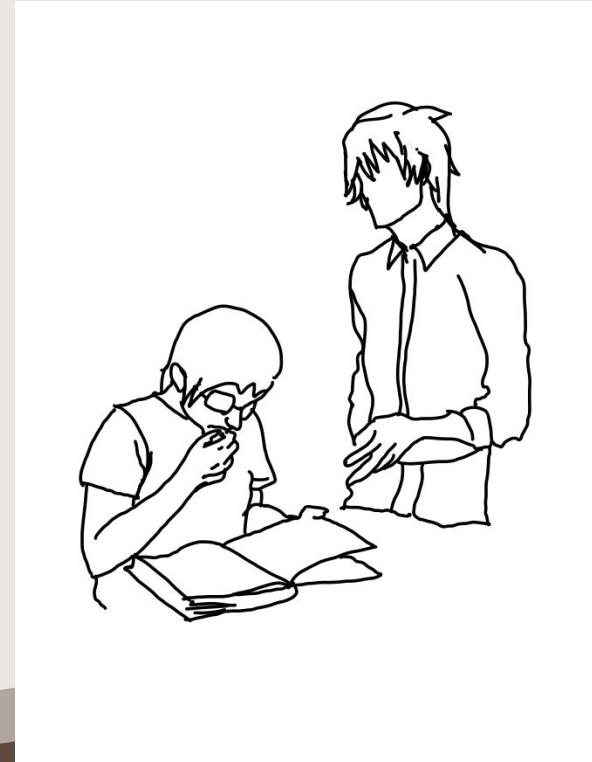
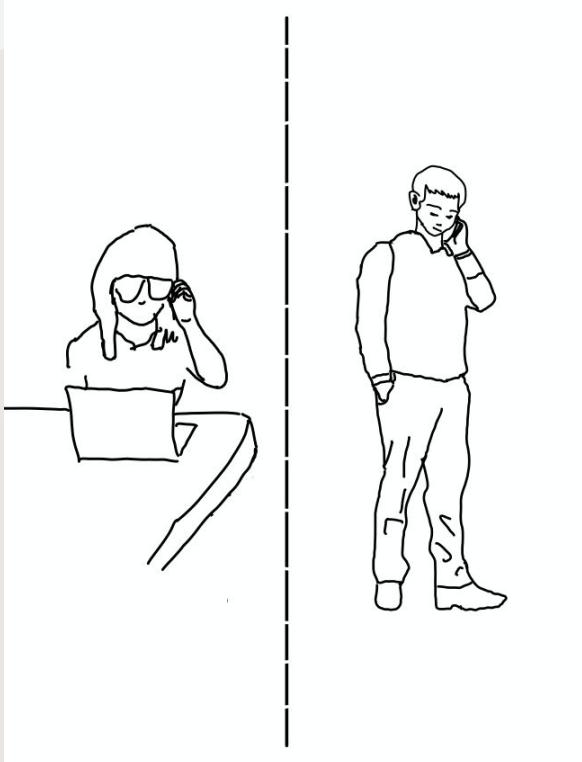
Revised Storyboard



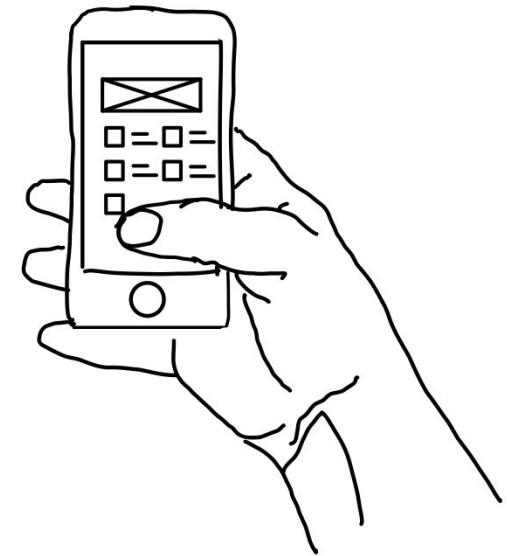
Revised Storyboard



Revised Storyboard



Revised Storyboard



Revised Storyboard



Thanks!

Any question or
suggestion?



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